

# CAROLINA BETTENCOURT *Graphic Designer*

I have a Portuguese passport issued in Macau; I only have two names but respond by many more; I was born in the 80's, so I didn't miss out on the 90's; if you have a plan, I'll go with you, no questions asked. Also, I love cheese more than grids, sorry.

## STUDIES

### 2007-09 MASTER DEGREE

Multimedia – Digital Audiovisual branch

University of Aveiro, Portugal

Audiovisual Directing and Producing  
Publishing contents for digital platforms  
Multimedia Communication Design

### 2004-08 DEGREE

New Communication Technologies

University of Aveiro, Portugal

Audiovisual Production  
Graphic and Web design  
Image, Video and Sound Editing

### 2007 ERASMUS/SOCRATES PROGRAM

University of Vigo/Pontevedra, Spain

Advertising, Interactive Media, Editorial  
Design, Image, Video and Sound Editing

## TRIVIA

I designed two typefaces  
I produced a 2-days event (attendance 150 pax)  
I was a lecturer at the VIII Lusocom (2009)  
I practiced swimming for 12 years and was several times awarded regional champion  
I was captain of the volleyball highschool team  
I'm an Open Water diver certified by PADI  
I volunteered in a Buddhist Centre in the UK  
I'm an active member of Couchsurfing  
I had piano, drums, yoga, video mapping, découpage and animation lessons  
I have a driver's license since March 2006

## AWARDS

### 1ST PRIZE

"April 25th" - visual arts competition promoted by Casa de Portugal em Macau (2013)

### BEST EDITING AWARD

with the short-movie "A Encomenda", at Made in Deca (2009)

## WORK

### BRIEF CREATIVES

Lisbon, Portugal Jul 2014 - present

Graphic Designer

Identity Design + Guidelines, Infographics, Web Design, Supermarket Leaflets, Exhibition materials, contact with clients and handling with suppliers and service providers

----- WONDERFUL GAP YEAR -----

### WAAA! STUDIO / FRC Global Communication

Macau SAR Jun 2010 - Aug 2013 (2 years, 2 months)

Junior to Senior Designer

Graphic, Editorial and Web Design; Animation; Video Production and Editing for the Exhibition Gallery, the Centre of Law Studies and other companies; contact with clients and handling with suppliers and service providers

### FREELANCING

Plural Entertainment (Portugal, 2014)  
Jardins Efémeros'14 (Portugal, 2014)  
Malo Clinic Macau (Macau, 2012)  
MdME Lawyers (Macau, 2012)  
Delta Bridges (Guangdong Province, China)  
DSL Lawyers (Macau, 2009)  
Hoje Macau newspaper (Macau, 2012)  
IBMM (Myanmar, 2012)  
Lines Lab (Macau, 2009-2010)  
Small World Experience (Macau SAR)

I can speak Portuguese, English, Spanish, I manage in French and I can order all my favorite dishes in Cantonese

## SKILLS

Creative improviser  
Self-determination  
Initiative for taking leadership  
Brainstormer for all purposes  
Teamwork player and motivator  
Critic but constructive thinking

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