

DATE: July 1st, 2013

SUBJECT: Recommendation Letter for Carolina Bettencourt

To whom it may concern,

It is with an enormous pleasure that I write this letter of recommendation for Carolina Bettencourt, who, under my leadership as Managing Partner & Lead Designer, has diligently and expertly fulfilled the responsibilities of Graphic & Multimedia Designer for Waaa! Studio, a startup design company, operating in Macao SAR, China, between June 2010 and June 2012.

As Waaa! Studio's co-founder, I can honestly tell that Carolina played a fundamental role since the very beginning of the establishment of the company. During that period, and all the while through it, Carolina was a key player in that hard process, using her unique blend of insight, persistence and input. And she didn't stop there. In fact, she was, during all the time we worked together, consistently encouraging to my endeavours, which she took upon herself as hers as well, proving to be able to alleviate whatever hindered my work with her natural ability to work as a team player

Having personally worked with creative types and designers for some years, I can honestly say that Carolina's raw talent is rare. Along with her creative abilities and technical skills, she has excellent verbal and written communication skills, innate characteristics that allowed her to generate terrific and useful ideas for our clients, as well as for our own promotional efforts. Also, I was always impressed with Carolina's ability to complete projects on time or ahead of schedule, something that was decisive on pursuing new projects and clients. When it comes to design standards, Carolina's attention to detail is copious and she has a constructed ability, that comes from her quest for research and mastering new tools, for taking highly complex concepts and themes and then simplifying them into very clean, clear and concise metaphors.

I highly recommend, without any reservations, Carolina Bettencourt to whomever could make use of her talent, which, alongside with her honesty and integrity, make her stand out from the crowd. I truly believe she has what it takes to be an outstanding designer in any capacity or environment and I am sure she will bring creativity, loyalty and productivity to any company she is employed with.

If you have any further questions, please feel free to contact me at any time.

Cordially,



Afonso Pessanha
Creative Director